

The Experience



Society of Speed
Corporate Racing Experiences

Corporate Events

Roadshows

Messen

Employer Branding

MICE-Formate

Society of Speed

• Activation • Interaction • Brand Experience

Premium Motorsport Experience
for Corporate Events

Mobile Brand Activation,
die Gäste aktiviert, Aufmerksamkeit erzeugt
und Motorsport-Emotion markenfähig inszeniert.



Hosted Motorsport Experience

Premium Corporate Context

Real Event Activation

Professional Delivery

Let's create a motorsport experience your guests will remember.